

Calendar of Events

9

Feb



Gathering with Microfinance Scheme Borrowers

27

Feb

Extension of the Special Concessionary Measures, i.e. the 80% guarantee product under SME Financing Guarantee Scheme for one year

27

Feb

Revision of Mortgage Insurance Programme, following the introduction of prudential measures for residential mortgage loans by the Hong Kong Monetary Authority

12
Mar



"Sweet Home" Microfilm Premiere

10
Apr



"Active Ageing Week 2015" organised by Institute of Active Ageing

17
Apr



Award of the Best SME's Partner Award by the Hong Kong General Chamber of Small and Medium Business

15-17

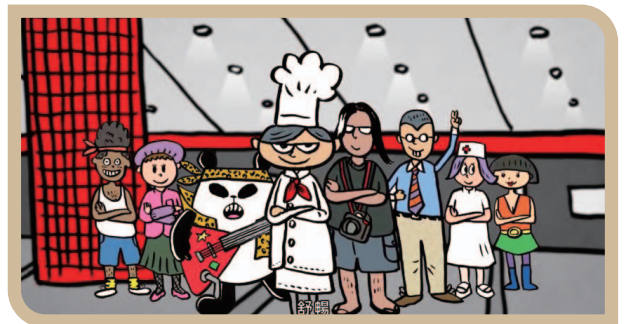
May



Microfinance Scheme Fair

29

June



Launch of Microfinance Scheme Music Video

5

July



"Retiree and Senior Fair 2015" Forum with Wing Lung Bank

1

Aug



Microfilm Screening Event of "Sweet Home" with Bank of China (Hong Kong)

1

Sep



Discussion Panel on Retirement Planning - "The IFPHK Financial Planning Conference 2015"

15

Sep



Launch of Premium Loan Insurance Scheme

Advertising and Promotional Campaign - Premium Loan Insurance Scheme



Poster and minibus body advertisement



Roving Exhibitions

Nov



Roving Exhibitions

Dec



Outdoor promotional activities